Case Study: Bidermann Golf Club

Superintendent: Jon Urbanski
Architect: Dick Wilson, 1965
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The Solution
In March 2017, Bidermann Golf Club selected ezPins, a “lite” version of ezLocator to improve their pin placement process. The intent of this software system is to use all available cupping areas to limit wear and tear of the putting surfaces.

This solution was chosen for its ease of install, use and customization, ability to easily communicate within the department, with the golf shop staff and the membership.

Grounds Benefits
Staff members have been more efficient on the course using this system. We are able to determine and cut hole locations in a timely fashion reallocating 2.5 man-hours each day!

Less wear and tear to the putting surfaces will decrease inputs such as fertilizer and chemical applications and have the ability to re-allocate the labor that is needed to apply these inputs!

Golf Benefits
Each day the member can access the app on their smartphone and have the hole locations at their finger tips. Staff members need not print numerous copies, saving labor and paper!

Golf cart staging process is improved as hole location sheets will be available well in advance.

A tournament-like location approach enhances experience.

Visit myezpins.com to learn more or schedule a demo today